



Dear Parents and Guardians,

Welcome to another great year at [insert name of school]! My name is [insert coordinator name] and I'm the volunteer coordinator for Box Tops for Education. This year, our goal is to raise \$[insert amount] to purchase [insert item] for our school.

Box Tops offers three easy ways to earn cash for our school through everyday activities such as buying groceries, shopping online and purchasing books.

Clip — Clip Box Top coupons from hundreds of participating products and send them to school. Box Tops coupons are worth 10¢ each when our school redeems them from Box Tops for Education.

Shop — Shop at your favorite online stores through the Box Tops MarketplaceSM (btfe.com/marketplace). Up to 8% of each qualifying purchase is automatically donated to our school. There is no additional cost to your purchase and many exclusive deals and discounts can be found!

Buy books — Purchase books online at Barnes & Noble through the Box Tops Reading RoomSM. Our school will receive 6% of your new book purchases and 3% of all other online purchases.

One of the easiest ways you can help is to sign up to support our school at **btfe.com**. You will learn about new and easy ways to help our school earn the extra cash it needs.

Exclusive web benefits:

- See how much our school is earning with Box Tops
- Enter online promotions for chances to win Bonus Box Tops
- Print money-saving coupons for your favorite Box Tops brands
- Make mealtime easier with family-pleasing recipes

Plus, you can sign up for email newsletters to receive new product updates, and Box Tops members-only deals and discounts at Box Tops MarketplaceSM retail stores.

To learn more, visit btfe.com—and thanks for choosing to make a difference for our school with Box Tops!

Sincerely,

